

## Legend ICON Awards to Dodi Battaglia: he becomes Honorary Member of the Global Legend of Fame

Music is the vehicle of communication to express emotions, feelings, social stories with the precise aim of involving the sensitivity of people. Dodi Battaglia receives the **Legend ICON Awards** and becomes an honorary member of the Global Legend of Fame for his career and social commitment. Being able to communicate the philosophical content of a melody is a peculiarity to be valued in an artist. You can define that feeling coming from the heart with which to dialogue in a natural way, transforming a simple conversation into a confidential moment. Dodi Battaglia naturally captivates the public, without neglecting his polite way of presenting himself to people. You need kindness, politeness and respect to be trusted by the public. **Dodi Battaglia** enriches his personality with actions taken in the social sphere, preferring to fight for one cause rather than deciding on another.



What underlines the constant humanitarian action of Dodi Battaglia are the numbers, which clearly represent the passion for music combined with altruism: 50 years of career; over 100 million records sold; over 350 published songs; over 35 produced albums; 46 tours and over 3000 world live concerts; 10 GOLD records; 51 PLATINUM records; several collaborations: Zucchero, Nomadi, Vasco Rossi, Riccardo Fogli, Mia Martini, Massimo Ranieri, Gino Paoli, Enrico Ruggeri, Raf, Gianluca Grignani, and many other artists; WWF Ambassador and Testimonial of Istituto Ramazzini Onlus; "Knight of the Italian Republic" and included in the "Italian excellence" register; "Melvin Jones Fellow" honour for dedication to humanitarian service; Award-winning best Italian and European guitarist; Fender has made two Stratocaster guitars, dedicating the 12th key to his name.

**Dodi Battaglia** does not receive a simple career award because he is an emblazoned VIP as it frequently imposes the philosophy of awards on artists; the recognition has matured above all for his communication skills, used in the social sphere where he moves with determination. With the **Legend ICON Awards** a recognition is conferred for personal merits that have allowed Dodi Battaglia to be a sui generis artist, engaged in music and in "social games" to be played with courage. In the collective imagination Dodi Battaglia becomes emblematic as if he were a "friend artist", ready to take the field near people, using his favourite dialogue tool: music.

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