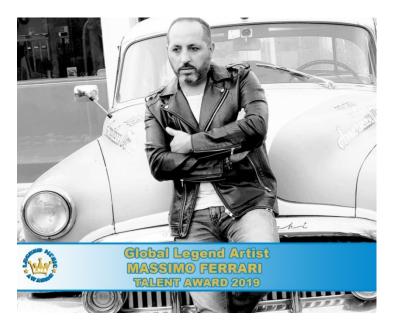# "Global Legend Talent Award" a Massimo Ferrari:
# a multi-facets artist



The **LEGEND MUSIC AWARDS** emphasize how music is a way to express emotions, feelings, stories, with the explicit target to engage with people and their sensitivity.

Thanks to an innovative format, studied and launched to explicitly revolution the traditional contest model, **Legend Music Awards**, with the executive production of *Jam Music Prod. Int.,* shaped TV series with episodes and seasons dedicated to every prize-winner Artist with exclusive and original content, involving a wide range of arts: Music, Cinema, Publishing and Show Business, to show a different side of the daily working routine of an artist.

It's quite a coveted award that requires specific characteristics to be assigned. In the last 10 years, the **Legend Music Awards** has assigned the LEGEND MUSIC AWARDS – LIMITED EDITION career prize to **Michael Jackson, Laura Pausini**, and other great artists in music and international publishing; among others **Dodi Battaglia**, the historical voice and guitar of the **Pooh**, who received the prestigious **LEGEND ICON AWARD**, entering therefore the **"Global Legend of Fame"**.

Next artist to receive the special prize "Global Legend Talent Award" is **Massimo Ferrari**, a multi-facets artist, a very skilled singer, musician, song-writer, producer, arranger. Massimo has in his background several international collaborations, more than 20 years' experience and a **gold record for his career**, millions of engagements on the social media, thousands of downloads on digital platforms, sold records, concerts around the world, several awards, not to forget his new tour **Ferrari Canta Ferrari** and the last single **"Se Non Ami"**, already receiving great feedback from critics and fans.

Stay tuned! Massimo Ferrari will soon be a guest in few important Radio Shows to present his last single and tour, and his prize.